



2026 Nursery/Landscape EXPO



EXPO VIP Invitation Program Agreement

Thank you for participating in the **2026 Nursery/Landscape EXPO VIP Invitation Program designed specifically for your VIP Customers & Prospective Customers.**

This program provides exhibitors with the opportunity to invite customers and prospective customers to attend EXPO with a complimentary Tradeshow registration while only paying for those registrations that are redeemed and attended.

Exhibitor Information

Company Name: _____ **Primary Contact:** _____

Email: _____ **Phone:** _____

Maximum # of Registrations allowed with Promo Code at \$30 each: _____

Note: If they are NEW to EXPO, you will only be charged \$25 each - GREAT DEAL!

Program Terms

By participating in the VIP Invitation Program, I understand and agree to the following:

- Complimentary Tradeshow registration invitations may only be distributed by my company to current or prospective customers. EXPO Management will generate a dedicated Promo Code for you to provide with your invitations.
- My company will be charged **\$30.00** for each complimentary Tradeshow registration that is redeemed using your exclusive Promo Code to attend the 2026 Nursery/Landscape EXPO. The invoice must be paid upon receipt by credit card or ACH payment.
- Following EXPO, TNLA will contact you immediately with the people that registered with your Promo Code.
- EXPO Management will provide my company with a list of all attendees who redeemed our invitation for post-show follow-up.
- All invited attendees must complete the official EXPO registration process either online or upon arrival.

Company Commitment

Our company understands the purpose of this program is to encourage customer and potential customer participation at the Nursery/Landscape EXPO while increasing opportunities to strengthen relationships and conduct business during the event.

Authorized Representative

Printed Name: _____ **Title:** _____

Signature: _____ **Date:** _____